

## Sponsor Application

Sponsor Name \_\_\_\_\_  
Sponsor Business Name \_\_\_\_\_  
Street Address or P. O. Box Number \_\_\_\_\_ City \_\_\_\_\_  
State \_\_\_\_\_ Zip code \_\_\_\_\_ Email Address \_\_\_\_\_  
Main Phone Number (required) \_\_\_\_\_ Home Phone (Optional) \_\_\_\_\_  
Work Phone (Optional) \_\_\_\_\_ Mobile Phone (Optional) \_\_\_\_\_  
Websites or Facebook Page (if you have any) \_\_\_\_\_

### Sponsorship Information

Sponsorship Level \_\_\_\_\_  
Diamond Level Sponsor \$2,000 \_\_\_\_\_ Koozie Sponsor- \$350  
Platinum Level Sponsor \$1,000 \_\_\_\_\_ Event Cup Sponsor \$2,000  
Gold Level Sponsor \$500 \_\_\_\_\_ Brat Eating Contest Sponsor \$500  
Silver Level Sponsor \$250 \_\_\_\_\_

Please supply high-quality image of your business/organization logo for use in Jumbotron and other advertising to: Patrick Plantenberg at: [m2andp2@mt.net](mailto:m2andp2@mt.net).

### Payment Options

Pay NOW by Credit Card at: <https://www.townsendmtfallfest.com/sponsorapplication>

Pay by Check

Make checks payable to Rotary Club of Townsend, P. O. Box 1192, Townsend, MT 59644



**P. O. Box 1192  
Townsend, MT  
59644**

Your Address

Place Post-  
age Stamp  
Here



September 29-October 1, 2017

[www.townsendmtfallfest.com](http://www.townsendmtfallfest.com)

## Fall Fest 2017 Sponsorship Brochure



***A Major Supplier of Entertainment to Townsend and the Broadwater County Area for 78 years!***



### **Diamond Level- \$2,000**

- Top level display on Jumbotron, Social Media, and Internet advertising for the Event.
- Jumbotron advertising along Highway 287 for two weeks before Event and during breaks at the Event.
- Full screen Jumbotron shot of Sponsor Logo and/or Name (One sponsor per slide).
- Sponsor name also mentioned by announcer during breaks at Event.
- Top billing on select TV, Radio, and Print ads.
- Ten tokens for Rotary provided food and/or drink at Event.

### **Platinum Level-\$1,000**

- Second level ad on Jumbotron, Social Media, and Internet advertising for the Event
- Jumbotron advertising along Highway 287 for two weeks before Event and during breaks at the Event.
- Half-screen Jumbotron shot of Sponsor Logo and/or Name (Two sponsors per slide).
- Secondary mention of Sponsor name by announcer during breaks at Event.
- Secondary billing on select Radio and Print ads.
- Six tokens for Rotary provided food and/or drink at Event.

### **Gold Level-\$500**

- Third level display on Jumbotron, Social Media, and Internet advertising for the Event.
- Jumbotron advertising along Highway 287 for two weeks before Event and during breaks at the Event.
- Quarter-screen shot of Sponsor Logo or Name (Four sponsors per slide).
- Third-level mention of Sponsor name by announcer during breaks at Event.
- Third-level display on select Print ads.
- Four tokens for Rotary provided food and/or drink at Event.

### **Silver Level-\$250**

- Fourth-level display on Jumbotron, Social Media, and Internet advertising for the Event.
- Jumbotron advertising along Highway 287 for two weeks before Event and during breaks at the Event.
- Eighth-screen shot of Sponsor Name (Eight sponsors per slide).
- Fourth level display on select Print ads.
- Two tokens for Rotary provided food and/or drink at Event.

### **Koozie Sponsor-\$350**

- Fourth-level display on Jumbotron, Social Media, and Internet advertising for the Event.
- Jumbotron advertising along Highway 287 for two weeks before Event and during breaks at the Event.
- Eighth-screen shot of Sponsor Name (Eight sponsors per slide).
- Fourth level display on select Print ads.
- Sponsor gets 100 Koozies with Sponsor Logo or Name printed on one side in standard one color, to be given away free at the drink booth.

### **Event Cup Sponsor \$2,000**

- One Sponsor gets Sponsor Logo or Name printed in standard one color on 2017 Fall Fest Cups.
- 3,000 cups to be given away at drink booth during event.

### **Brat Eating Contest Sponsor \$500**

- Sponsor Rotary Brat Eating Contest on Sunday October 1, 2017.
- Sponsor will have a banner on the table and be announced as the Sponsor of the contest.